

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

INVOICE	
0.02	

Advertiser	American Crossroads
Product	AMER CROSSROAD 10/16
Estimate Number	693

Invoice #	115086-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	115086
Alt Order #	06226500
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Insider (1-130p)	1-130p								
	ISSUE CLA	ASS OF TIME									
				10/15/12 to		.,,	1				
	WRAL			F	10/19/12	:30	1:17 PM	USPRTV21ACH	\$500.00		1
2	WRAL	The Doctors	10-11AM								
	ISSUE CLA	ASS OF TIME									
				10/15/12 to			1				
	WRAL			F	10/19/12	:30	10:19 AM	USPRTV21ACH	\$500.00	1	1
3	WRAL	Late News	11-1135p								
	ISSUE CLA	ASS OF TIME									
				10/15/12 to		1x	1				
	WRAL			F	10/19/12	:30	11:34 PM	USPRTV21ACH	\$2,000.00		1
4		Price is Right	11a-12p								
	ISSUE CLA	ASS OF TIME									
				10/15/12 to		1x	1				
	WRAL	WRAL 5am News	5am - 5:30a		10/18/12	:30	5:09 AM	USPRTV21ACH	\$1,000.00	MG for 34.1,4.1	2
	WRAL			F	ASS OF TIM				Ф ЕОО О	0. 0 140.40	1
_			40 4	r	10/19/12	:00			\$500.00	See MG 4.2	,
5		Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME		10/15/10+-	10/01/10	4	1				
	WRAL			10/15/12 to	10/21/12	1x :30	12:43 PM	USPRTV21ACH	\$700.00		
•		WDAL 5 No	Fam. F:00a	Г	10/19/12	.30	12.43 FIVI	USPRIVZIACH	\$700.00	•	ı
6		WRAL 5am News ASS OF TIME	5am - 5:30a								
	ISSUE CLA	ASS OF TIME		10/15/10 to	10/01/10	1x	1				
	WRAL			10/15/12 to	10/21/12	:30	4:58 AM	USPRTV21ACH	\$700.00		
_		5.00 First Name	F F00	Г	10/19/12	.30	4.36 AIVI	USPRIVZIACH	\$700.00	•	ı
7		5:00 First News	5-530p								
	135UE CLA	ASS OF TIME		10/15/10 +-	10/01/10	1.,	1				
	WRAL			10/15/12 to	10/21/12	1x :30	1	USPRTV21ACH	ФО 000 00		
•		5-00 N	500 C	Г	10/19/12	.30	5:27 PM	USPKIVZIACH	\$2,000.00		ı
8	WRAL	5:30 News	530-6p								



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	ISSUE CLASS OF TIME	•			•			<u>. </u>		
				to 10/21/12	1x	1				
	WRAL		F	10/19/12	:30	5:38 PM	USPRTV21ACH	\$2,000.00		1
9	WRAL 6pm News (M-F)	6-630p								
	ISSUE CLASS OF TIME									
				to 10/21/12	1x	1				
	WRAL		F	10/19/12	:30	6:19 PM	USPRTV21ACH	\$2,500.00		1
10	WRAL WRAL AM News ISSUE CLASS OF TIME	6-7a								
	10002 OLI 100 OT TIME		10/15/12	to 10/21/12	1x	1				
	WRAL		F	10/19/12	:30	5:58 AM	USPRTV21ACH	\$1,600.00		1
11	WRAL CBS Evening News (M-F)	630p-7p						* 1,555.55		
	ISSUE CLASS OF TIME									
			10/15/12	to 10/21/12	1x	1				
	WRAL		F	10/19/12	:30	6:59 PM	USPRTV21ACH	\$2,000.00		1
12	WRAL CBS This Morning ISSUE CLASS OF TIME	7am - 9am								
	10002 OLI 100 OT TIME		10/15/12	to 10/21/12	1x	1				
	WRAL		F	10/19/12	:30	8:13 AM	USPRTV21ACH	\$850.00		1
13	WRAL Dr. Phil	9-10a						,		
	ISSUE CLASS OF TIME									
			10/15/12	to 10/21/12	1x	1				
	WRAL		F	10/19/12	:30	9:22 AM	USPRTV21ACH	\$500.00		1
14	WRAL The Insider (1-130p) ISSUE CLASS OF TIME	1-130p								
	1330E CLASS OF TIME		10/22/12	to 10/28/12	1x	1				
	WRAL		F	10/19/12	:30	1:25 PM	USPRTV21ACH	\$500.00	MG for 14.1 10/22	2
	VVI ICAL		•			PRGM NOT		φ500.00	WG 101 14.1 10/22	2
	WRAL		M	10/22/12				\$500.00	See MG 14.2	1
15	WRAL The Doctors	10-11AM						•		
-	ISSUE CLASS OF TIME									



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL	The Doctors	10-11AM								
	ISSUE CLA	ASS OF TIME									
					to 10/28/12	1x	1				
	WRAL			M	10/22/12	:30	10:47 AM	USPRTV21ACH	\$500.00		1
16	WRAL	Late News	11-1135p								
	ISSUE CLA	ASS OF TIME									
					to 10/28/12	1x	1				
	WRAL			M	10/22/12	:30	11:12 PM	USPRTV21ACH	\$2,000.00		1
17	WRAL	Price is Right	11a-12p								
	ISSUE CLA	ASS OF TIME									
				10/22/12	to 10/28/12	1x	1				
	WRAL	CRIMINAL MINDS	1135-1235XM	Sa	10/20/12	:30	12:33 AM	USPRTV21ACH	\$500.00	MG for 17.1 10/22	2
					LASS OF TIM						
	WRAL			М	10/22/12	:00			\$500.00	See MG 17.2	1
18		Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME					_				
					to 10/28/12	1x	1		^=		
	WRAL			M	10/22/12	:30	12:23 PM	USPRTV21ACH	\$700.00		1
19		WRAL 5am News	5am - 5:30a								
	ISSUE CLA	ASS OF TIME					_				
					to 10/28/12	1x	1				
	WRAL			M	10/22/12	:30	4:59 AM	USPRTV21ACH	\$700.00		1
20		5:00 First News	5-530p								
	ISSUE CLA	ASS OF TIME									
					to 10/28/12	1x	1				
	WRAL			M	10/22/12	:30	5:23 PM	USPRTV21ACH	\$2,000.00		1
21		WRAL 5:30AM News	530-6a								
	ISSUE CLA	ASS OF TIME									
					to 10/28/12		1				
	WRAL			M	10/22/12	:30	5:53 AM	USPRTV21ACH	\$1,000.00		1
22	WRAL	5:30 News	530-6p								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	ISSUE CL	ASS OF TIME		•			•	•			
					to 10/28/12	1x	1				
	WRAL			M	10/22/12	:30	5:37 PM	USPRTV21ACH	\$2,000.00		1
23	WRAL	6pm News (M-F)	6-630p								
	ISSUE CL	ASS OF TIME									
					to 10/28/12	1x	1		•		
	WRAL			М	10/22/12	:30	6:08 PM	USPRTV21ACH	\$2,500.00		1
24	WRAL	CBS Evening News (M-F)	630p-7p								
	ISSUE CL	ASS OF TIME									
	1445.44				to 10/28/12		1		******		
	WRAL			М	10/22/12	:30	6:59 PM	USPRTV21ACH	\$2,000.00		1
25	WRAL	Inside Edition	7-730P								
	ISSUE CL	ASS OF TIME		10/00/10							
	MDM	MDAL F.OOAM Nove	F00.0-	10/22/12 Th	to 10/28/12	1x	1		Φ1 F00 00	MO for 05 1 10/00	2
	WRAL	WRAL 5:30AM News	530-6a		10/18/12 LASS OF TIN	:30 15 rg 23	5:28 AM	USPRTV21ACH	\$1,500.00	MG for 25.1 10/22	2
	WRAL			M	10/22/12	:00			\$1.500.00	See MG 25.2	1
26	WRAL	CBS This Morning	7am - 9am		10/22/12	.00			ψ1,000.00	000 WG 20.2	•
		ASS OF TIME	rum Jum								
	.0002 02			10/22/12	to 10/28/12	1x	1				
	WRAL			M	10/22/12	:30	8:58 AM	USPRTV21ACH	\$850.00		1
27	WRAL	Dr. Phil	9-10a								
		ASS OF TIME									
				10/22/12	to 10/28/12	1x	1				
	WRAL			M	10/22/12	:30	9:26 AM	USPRTV21ACH	\$500.00		1
28	WRAL	WRAL 6a News Sat	6-8a								
	ISSUE CL	ASS OF TIME									
				10/15/12	to 10/21/12	1x	1-				
	WRAL			Sa	10/20/12	:30	6:14 AM	USPRTV21ACH	\$600.00		1
29	WRAL	7pm News	7-730p								
	ISSUE CL	ASS OF TIME	-								



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29	WRAL 7pm News	7-730p		-	-	•	•	-		
	ISSUE CLASS OF TIME									
				to 10/21/12	1x	1-				
	WRAL		Sa	10/20/12	:00			\$600.00	Credited	1
30	WRAL 60 Minutes	7-8p								
	ISSUE CLASS OF TIME									
				to 10/21/12	1x	1				
	WRAL	700.000-	Su	10/21/12	:00	0.05 DM		+ - ,	See MG 30.2	1
	WRAL 60 minutes	730-830p	Su L P duo t	10/21/12 o Football run	:30	8:35 PM	USPRTV21ACH	\$6,000.00	MG for 30.1 10/21	2
				o Football run						
0.4	WDAL ODG Com dow Marrison	0.4000-	211 000 1	o i ootban ian	010.					
31	WRAL CBS Sunday Morning ISSUE CLASS OF TIME	9-1030a								
	1550E CLASS OF TIME		10/15/13	to 10/21/12	1x	1				
	WRAL		Su	10/21/12	:30	9:54 AM	USPRTV21ACH	\$900.00		1
32	WRAL The Insider (1-130p)	1-130p	Su	10/21/12	.50	3.54 AW	03FRTVZIACII	ψ900.00		'
32	ISSUE CLASS OF TIME	1-130p								
	1000E GE/100 GI TIME		10/15/12	to 10/21/12	1x	1				
	WRAL		Th	10/18/12	:30	1:25 PM	USPRTV21ACH	\$500.00		1
33	WRAL The Doctors	10-11AM						*******		•
-	ISSUE CLASS OF TIME									
			10/15/12	to 10/21/12	1x	1				
	WRAL		Th	10/18/12	:30	10:11 AM	USPRTV21ACH	\$500.00		1
34	WRAL Price is Right	11a-12p								
	ISSUE CLASS OF TIME	· r								
			10/15/12	to 10/21/12	1x	1				
	WRAL		Th	10/18/12	:00			\$500.00	See MG 4.2	1
35	WRAL Noon News	12p-1p								
	ISSUE CLASS OF TIME									
				to 10/21/12	1x	1				
	WRAL		Th	10/18/12	:30	12:14 PM	USPRTV21ACH	\$700.00		1
		14	lo warrant that the a	stual broadcast infe	ormation char	yn on this invoice	was taken from the program le	200		



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
36	WRAL	5:00 First News	5-530p								
	ISSUE CLA	ASS OF TIME									
					o 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	5:14 PM	USPRTV21ACH	\$2,000.00		1
37	WRAL	5:30 News	530-6p								
	ISSUE CLA	ASS OF TIME									
					o 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	5:52 PM	USPRTV21ACH	\$2,000.00		1
38	WRAL	WRAL AM News	6-7a								
	ISSUE CLA	ASS OF TIME									
					o 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	6:29 AM	USPRTV21ACH	\$1,600.00		1
39		CBS Evening News (M-F)	630p-7p								
	ISSUE CLA	ASS OF TIME									
					o 10/21/12	1x	1				
	WRAL	5:00 First News	5-530p	W	10/17/12	:30	5:28 PM	USPRTV21ACH	\$4,000.00	MG for 52.1,39.1	2
	WRAL				ASS OF TIM				¢0,000,00	C MC 00 0	
40				Th	10/18/12	:00			\$2,000.00	See MG 39.2	1
40	WRAL	Inside Edition	7-730P								
	ISSUE CLA	ASS OF TIME		40/45/40	- 40/04/40	4	1				
	WRAL			10/15/121 Th	10/18/12	1x :30	7:21 PM	USPRTV21ACH	\$1,500.00		
				111	10/16/12	.30	7.21 PIVI	USPRIVZIACH	\$1,500.00		ļ
41	WRAL	CBS This Morning	7am - 9am								
	ISSUE CLA	ASS OF TIME		40/45/40	- 40/04/40	4	4				
	WRAL			10/15/121 Th	10/18/12	1x :30	1		Φ0Ε0.00		
				ın	10/18/12	:30	8:24 AM	USPRTV21ACH	\$850.00		ı
42	WRAL	Dr. Phil	9-10a								
	ISSUE CLA	ASS OF TIME		10/15/10	10/01/10	_	-				
	NA/ED A L				10/21/12	1x	1		ΦΕ00.00		
	WRAL			Th	10/18/12	:30	9:39 AM	USPRTV21ACH	\$500.00		1
43	WRAL	The Insider (1-130p)	1-130p								



Remit Address:

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Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314



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	ISSUE CLASS OF TIME							_		
				to 10/21/12	1x	-1		•		
	WRAL		Tu	10/16/12	:30	1:17 PM	USPRTV21ACH	\$500.00		1
44	WRAL The Doctors ISSUE CLASS OF TIME	10-11AM								
				to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	10:31 AM	USPRTV21ACH	\$500.00		1
45	WRAL Price is Right ISSUE CLASS OF TIME	11a-12p								
				to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	10:59 AM	USPRTV21ACH	\$500.00		1
46	WRAL Noon News ISSUE CLASS OF TIME	12p-1p								
			10/15/12	to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	12:58 PM	USPRTV21ACH	\$700.00		1
47	WRAL 5:00 First News ISSUE CLASS OF TIME	5-530p								
				to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	5:27 PM	USPRTV21ACH	\$2,000.00		1
48	WRAL WRAL 5:30AM News ISSUE CLASS OF TIME	530-6a								
				to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	5:43 AM	USPRTV21ACH	\$1,000.00		1
49	WRAL 5:30 News ISSUE CLASS OF TIME	530-6p								
				to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	5:44 PM	USPRTV21ACH	\$2,000.00		1
50	WRAL 6pm News (M-F) ISSUE CLASS OF TIME	6-630p								
				to 10/21/12	1x	-1				
	WRAL		Tu	10/16/12	:30	6:21 PM	USPRTV21ACH	\$2,500.00		1
		We	warrant that the act	ual broadcast inf	ormation sho	wn on this invoice	was taken from the program lo	og.		



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51		WRAL AM News	6-7a								
	ISSUE CLA	ASS OF TIME					_				
	14/5.41				2 to 10/21/12	1x	-1		* * * * * * * * * * * * * * * * * * *		
	WRAL			Tu	10/16/12	:30	6:57 AM	USPRTV21ACH	\$1,600.00)	1
52		CBS Evening News (M-F) ASS OF TIME	630p-7p								
					2 to 10/21/12	1x	-1		*		 _
	WRAL			Tu	10/16/12	:00			\$2,000.00	9 See MG 39.2	1
53		Inside Edition ASS OF TIME	7-730P								
					2 to 10/21/12		-1				
	WRAL			Tu	10/16/12	:00			\$1,500.00	9 Credited	1
54		Tue Hour 1 ASS OF TIME	8-9p								
				10/15/12	2 to 10/21/12	1x	-1				
	WRAL			Tu	10/16/12	:30	8:48 PM	USPRTV21ACH	\$8,000.00)	1
55		Dr. Phil ASS OF TIME	9-10a								
					2 to 10/21/12	1x	-1				
	WRAL			Tu	10/16/12	:30	9:55 AM	USPRTV21ACH	\$500.00)	1
56		The Insider (1-130p) ASS OF TIME	1-130p								
					2 to 10/21/12	1x	1				
	WRAL			W	10/17/12	:30	1:16 PM	USPRTV21ACH	\$500.00)	1
57		The Doctors ASS OF TIME	10-11AM								
				10/15/12	2 to 10/21/12	1x	1				
	WRAL			W	10/17/12	:00			\$500.00	9 See MG 59.2	1
58		Late News ASS OF TIME	11-1135p								



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Product	AMER CROSSROAD 10/16
Estimate Number	693

Invoice #	115086-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	115086
Alt Order #	06226500
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
58	WRAL Late News	11-1135p	·	-		_	•			
	ISSUE CLASS OF TIME									
	WRAL		W	10/17/12	:30	11:28 PM	USPRTV21ACH	\$2,000.00		1
59	WRAL Price is Right	11a-12p								
	ISSUE CLASS OF TIME									
				2 to 10/21/12	1x	1				
	WRAL		W	10/17/12	:00			7	See MG 59.2	1
	WRAL WRAL 5am News	5am - 5:30a	M	10/22/12	:30	5:24 AM	USPRTV21ACH	\$1,000.00	MG for 57.1,59.1	2
-	WDAL No an Nouse	404	1550E (CLASS OF TIM	VIE KIU.9					
60	WRAL Noon News ISSUE CLASS OF TIME	12p-1p								
	1550E CLASS OF TIME		10/15/10	2 to 10/21/12	1x	1				
	WRAL		W	10/17/12	:30	12:14 PM	USPRTV21ACH	\$700.00		1
61	WRAL WRAL 5am News	5am - 5:30a	VV	10/17/12	.30	12.14 F W	USPRIVZIACH	φ/00.00		'
61	ISSUE CLASS OF TIME	5am - 5:30a								
	1330E CLASS OF TIME		10/15/19	2 to 10/21/12	1x	1				
	WRAL		W	10/17/12	:30	5:09 AM	USPRTV21ACH	\$700.00		1
62	WRAL 5:00 First News	5-530p	**	10/17/12	.00	3.03 AW	OSI KI VZIACII	Ψ100.00		
02	ISSUE CLASS OF TIME	3-330p								
	1000E OLAGO OF THIVE		10/15/12	2 to 10/21/12	1x	1				
	WRAL		W	10/17/12	:30	5:14 PM	USPRTV21ACH	\$2,000.00	1	1
63	WRAL WRAL 5:30AM News	530-6a	••	10/11/12	.00	0.111111	OSIRIVEEACH	ΨΞ,000.00		•
00	ISSUE CLASS OF TIME	300-0a								
	1000E OE/100 OF THINE		10/15/12	2 to 10/21/12	1x	1				
	WRAL		W	10/17/12	:30	5:28 AM	USPRTV21ACH	\$1,000.00	1	1
64	WRAL 5:30 News	530-6p						* 1,555.55		
٠.	ISSUE CLASS OF TIME	ооо ор								
			10/15/12	2 to 10/21/12	1x	1				
	WRAL		W	10/17/12	:30	5:52 PM	USPRTV21ACH	\$2,000.00	l .	1
65	WRAL 6pm News (M-F)	6-630p						. ,		
	ISSUE CLASS OF TIME									



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

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Advertiser	American Crossroads
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
65	WRAL ISSUE CL	6pm News (M-F) ASS OF TIME	6-630p	•		•	•	•			
				10/15/1	2 to 10/21/12	1x	1				
	WRAL			W	10/17/12	:30	6:21 PM	USPRTV21ACH	\$2,500.00		1
66	WRAL ISSUE CL	CBS Evening News (M-F) ASS OF TIME	630p-7p								
				10/15/1	2 to 10/21/12	1x	1				
	WRAL			W	10/17/12	:30	6:59 PM	USPRTV21ACH	\$2,000.00		1
67	WRAL ISSUE CL	Inside Edition ASS OF TIME	7-730P								
				10/15/1	2 to 10/21/12	1x	1				
	WRAL			W	10/17/12	:00				See MG 67.2	1
	WRAL	Prime Access Specials	7-9pm	W ISSUE	10/17/12 CLASS OF TIM	:30 1E, PGM (7:24 PM CHG	USPRTV21ACH	\$1,500.00	MG for 67.1 10/17	2
68	WRAL ISSUE CL	CBS This Morning ASS OF TIME	7am - 9am								
					2 to 10/21/12	1x	1				
	WRAL			W	10/17/12	:30	7:39 AM	USPRTV21ACH	\$850.00		1
69	WRAL ISSUE CL	Dr. Phil ASS OF TIME	9-10a								
					2 to 10/21/12	1x	1				
	WRAL			W	10/17/12	:30	9:25 AM	USPRTV21ACH	\$500.00		1
70	WRAL	Price is Right	11a-12p								
					2 to 10/28/12	1x	M				
	WRAL			М	10/22/12	:30	10:59 AM	USPRTV21ACH	\$1,100.00		1
			Aired Spots	65							

Gross Total \$93,900.00



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Agency Commission

\$14,085.00

Payment Terms 30 Days **Net Amount Due** \$79,815.00